

# FUND DRIVE TOOLKIT

---





# SECOND HARVEST FAST FACTS

---

## OUR MISSION

Fighting hunger, feeding hope: Second Harvest brings community resources together to feed people in need through empowerment, education and partnerships.

## OUR VISION

We believe that everyone has the right to health, and nutritious food is a key ingredient in the recipe for a healthy life. We envision a world in which every person – regardless of age, race, ability, income or status – has access to the food they need to live a life full of the activities and people they love. That's why Second Harvest works hard to get food onto the tables of families, kids and seniors facing hunger in our community.

## THE NEED



**1 in 8**  
people struggle with hunger



**1 in 6**  
children face chronic  
food shortages at home



**280+**  
partner agencies receive  
food from Second Harvest



**26**  
counties served



**51,000**  
square miles served





# DIGITAL CONTENT

## EMAIL COPY

We're excited to host another virtual fund drive to support Second Harvest Inland Northwest! We're setting the bar this year with a goal to raise \$X,XXX! Funds raised will help feed local kids, families and seniors facing hunger. Every dollar donated will be turned into 5 meals for neighbors in need. These meals will be distributed through local food pantries, meal sites and other food assistance programs. You can donate between XX/XX/XXXX-XX/XX/XXXX. Let's help feed families facing hunger.

## SOCIAL COPY

This year, our group will be hosting a fund drive to benefit Second Harvest Inland Northwest! Every dollar donated will be turned into 5 meals to feed local kids, families and seniors. You can donate here: (Add link) between XX/XX/XXXX-XX/XX/XXXX. Let's help feed hungry families!

#fighthungerfeedhope

#fighthunger509

#fighthunger208

#MyWhy2H

#2HVolunteer

#volunteerspokane

#volunteerCDA

#volunteertricitie

## SOCIAL HANDLES



@SecondHarvestINW  
@SecondHarvestTri-Cities



@SecondHarvest\_INW



Second Harvest Inland Northwest



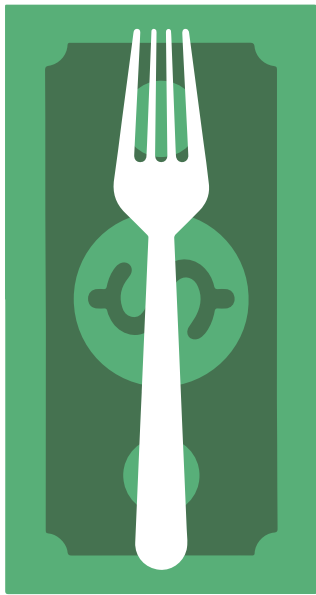
@2HarvestINW



@SecondHarvestINW



# DONATE HERE



**EVERY \$1 DONATED  
PROVIDES FOOD FOR  
5 MEALS FOR OUR  
NEIGHBORS IN NEED**



2-harvest.org | Tag us on social!

