

# FOOD THOUGHT



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50 Years of Feeding Hope: MISSION MILESTONES

JIM PRICE COMMUNITY VOLUNTEER



Ithough food security has become emblematic of a caring community, Second Harvest. propelled by three decades of remarkable growth, has completed its first half-century by exceeding its own expectations with creative ways to feed hungry people.

**This year marks Second Harvest's 50**th anniversary of getting food to where it's needed most in the Inland Northwest. Fueled by more than 15,000 donors, a wonderful mix of corporate, governmental and local partnerships, and assisted by more than 8,000 volunteers annually, Second Harvest serves as the food bank for neighborhood food banks, standing tall alongside other social service providers in the region.

Over the past 50 years, Second Harvest has distributed more than 540 million pounds of food, including fresh produce, packaged and canned goods, household staples and other nutritious fare. One-third of that has gone out the door in the last six years. Recent totals ranged between 25 and 30 million pounds a year until 2020, when the COVID-19 pandemic caused unprecedented need that was met with unprecedented output of almost 43 million pounds, an 87% increase in the first four months alone. In 2021, high need has continued and Second Harvest responded with more than 50 million pounds of food.

As the hub for charitable food distribution in the Inland Northwest, Second Harvest collects donated food supplies, provides storage and processing, stocks up neighborhood food pantries and meal programs, and operates its own Mobile Market free food distributions in towns throughout the region. Its trucks carry food to all 21 Eastern Washington counties plus five in the North Idaho Panhandle.

Led by its fifth CEO, Jason Clark, who came on board in October 2002, Second Harvest has rallied a community

of generosity behind its hungerrelief mission. Since 1997, a second hunger solution center in the

Tri-Cities has helped Second Harvest do more to serve the Columbia Basin and Yakima Valley. A wide range of generous donors came together a decade ago to help build a new Tri-Cities warehouse in Pasco and strengthen Second Harvest's presence in the southeast corner of the state.

Clark's guiding principal speaks volumes for himself and his staff. "If hunger is not acceptable, what are we going to do about it?" he said. "Find the need, find the people and feed them. We've always tried to meet the need. That is what has driven us to find as many resources as possible." Clark makes it equally clear that Second Harvest's success

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rests on the generosity and support of its donors, benefactors and a wide range of corporate, governmental and agricultural partners. Those include most regional grocery chains, whose participation in the Grocery Rescue program provided nearly 20 million pounds during the pandemic. Gebbers Farms, a major producer of apples and cherries, heads a list of generous

growers. Congresswoman Cathy McMorris Rodgers, Gov. Jay Inslee's team and County Commissioner Mary Kuney have supported access to federal, state and local programs. The Washington National Guard stepped forward in a big way to provide essential labor last year when need skyrocketed during the pandemic.

Second Harvest was not always a behemoth, however. It began quite modestly as The Food Bank.

Kathryn (Kay) Porta, a Department of Social and Health Services child welfare provider, was asked to bring people together to develop a response to hunger in 1971. A few churches and nonprofits offered food programs, but as need increased, potential clients, lacking a focal point, often didn't know where to turn. Porta recruited volunteers who formed what's known today as Second Harvest.

Not long after their first meeting, the state's Department of Fisheries provided more than 1,000 cases of canned salmon. The Greater Spokane Council of Churches launched an appeal that became the inaugural food drive. Then the city provided rent-free space in the downtown area's historic Holley-Mason Building.

By 1979, Donna Donahue had become the first full-time paid executive and there were more than a dozen regular distribution sites. The Food Bank joined Neighbors in Need, a statewide coalition, and formed growing relationships with government programs designed to help people in need. It officially became the Spokane Food Bank in 1981.

When the city sold Holley-Mason, operations shifted to a former railroad warehouse just west of the county health building. But needs continued to grow and, by fall 1982, 12,000 people sought federal commodities with lines sometimes stretching for blocks. After grocery stores supported the first major holiday drive, Claire Bishop, the second director, supervised a 1984 move to a warehouse

with badly needed refrigeration on West Maxwell Avenue and arranged a lasting relationship with the Second Harvest National Food Bank Network.

By 1988, fully certified with the national network, gaining access to national food sources and funding, but straining to keep pace with need, Spokane Food Bank migrated to a 35,000-square-foot space in its present warehouse footprint

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on East Front Avenue. With that, and the addition of a commercial cooler and freezer, a repackaging room and offices, it gained critical mass.

Al Brislain, food bank veteran from Northern California, became the CEO in 1991. The next year, Spokane's Tom Foley, Speaker of the U.S. House of Representatives,

orchestrated a \$500,000 HUD grant that launched a successful building campaign to expand its space. By the time Spokane Food Bank celebrated its 25<sup>th</sup> anniversary in 1996, it had, in the previous five years, distributed as much food as it had in its first 15.

Needing even more food and the funds to distribute it, the food bank began sprouting innovative programs like spring bulbs.

In 1993, the first Letter Carriers Food Drive collected almost 80,000 pounds of food. The next year marked the debut of Taking a Bite out of Hunger, the food and beverage tasting and auction that became the organization's top fundraising event. Tom's Turkey Drive, KREM-TV's award-winning Thanksgiving food drive, brought Spokane together for the first time in 1995 to give families in need a reason to give thanks.

On April 1, 2000, Spokane Food Bank became Second Harvest Inland Northwest. Later that year, America's Second Harvest, which would eventually change its own name to Feeding America, recognized its Spokane affiliate as national Food Bank of the Year and honored two-time board president Gary Singer as Board Member of the Year.

With a service area that goes far beyond the limits of Spokane, Benton and Franklin counties, Second Harvest has developed new and innovative solutions for getting food to families, children and seniors facing hunger in the last miles of the Inland Northwest.

The Spokane Food Bank

Second Harvest's mobile food distribution program was launched in 2006 in partnership with Thrivent Financial for Lutherans to get more food—especially fresh produce—to families in remote or rural communities. Today, an expanded Mobile Market program uses two dedicated trucks and a bus—along with hundreds of volunteers—to get food to people in need where they're at.

In April 2012, an expanded
Volunteer Center opened.
Three years later, a teaching
kitchen, designed to help

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low-income households eat nutritious, healthier meals, made its debut.

Bite2Go, Second Harvest's version of a backpack program that gets weekend food supplies to schoolchildren in need, started in 2014 with a handful of schools in Spokane, later expanded to Tri-Cities and is now poised for growth in rural counties.

Two years ago, generous supporters got behind Second Harvest's Feeding Kids First campaign. In spite of delays related to the COVID-19 pandemic, a warehouse across from Second Harvest's Spokane distribution center was transformed into the Wolff Family Child Hunger Solution Center. The new facility will allow Second Harvest's flagship Bite2Go child hunger program, which has been feeding 5,000 kids in more than 100 schools, to become a regional program able to meet estimated need of 19,000 children and teens.

By the way, using Feeding America's standard of one meal for every 1.2 pounds, the 540 million pounds that Second Harvest has distributed over the past 50 years translates to 432 million meals. Think of it. That amounts to more than 800 meals for every person in Spokane County.

Today, Second Harvest honors its founder, the architect of its

donor-driven model, with the Kay Porta Legacy Society, which recognizes gifts from wills, estates and trusts. Porta passed away of natural causes at age 96 in April 2020.

Jim Price is a retired writer for The Spokesman-Review. His wife, the late Ann Price, served Second Harvest for many years, leading fundraising and community relations. Jim and Ann are charter members of the Kay Porta Legacy Society.



#### Thanksgiving Turkey Drives: HELPING OUR NEIGHBORS IN NEED

Thanksgiving is just around the corner. And here at Second Harvest, Thanksgiving means Turkey Drive season. Thousands of free holiday meal boxes will be distributed to the public before Thanksgiving in Spokane, the Mid-Columbia, and the Yakima Valley. Scan one of the QR codes below to sponsor a local family's Thanksgiving meal this holiday season. Visit 2-harvest.org to learn more.



The Tom's Turkey Drive meal distribution will be held at the Spokane County Fairgrounds on Tuesday, Nov. 23.

Scan to donate to Tom's Turkey Drive



2-harvest.org/turkeydrive

"Thank you for making the holiday hopeful and thankful, for everything that you do. Everything that I get help with — I'm just so thankful for that."

- Jocelyn, Turkey Drive Recipient

The Turkey Drive, serving the Mid-Columbia and Yakima Valley, will distribute meal boxes at various locations. Visit 2-harvest.org/events-tricities for date, time and location.

Scan to donate to the Mid-Columbia and Yakima Valley Turkey Drive



2-harvest.org/turkey



## **BASIC FOOD**

Second Harvest strives to build healthier communities by increasing access to nutritious food for people in need. Our goal is to connect more people with Washington State Basic Food Program

(commonly known as food stamps).



If you or someone you know needs help accessing

monthly benefits for food, please visit 2-harvest.org/basicfood.



"It's a blessing we are able to contribute now and to have a long life and be able to contribute to Second Harvest, it is also a blessing to know we are supporting Second Harvest long after we are gone from this earth."

- Jim & Ann Price, KPLS charter members

The Kay Porta Legacy Society (KPLS) honors individuals who envision a hunger-free Inland Northwest and choose to make Second Harvest part of their legacy of generosity. We invite you to be part of the Kay Porta Legacy Society by remembering Second Harvest in your will, estate plan or trust.

For more information, contact Tony Cook at (509) 252-6277 or Legacy@2-harvest.org.

**Driving Out Hunger:** 

**MOBILE** 

econd Harvest's Mobile Market brings healthy food directly to high-need communities throughout the Inland Northwest. Since 2006, refrigerated trucks have transported 9,000

to 12,000 pounds of fresh produce and other

groceries per distribution at no cost to families, children and seniors experiencing food insecurity.

Since the onset of the pandemic, Mobile Market events have been set up drive-thru style in community centers, church parking lots, businesses and other locations where volunteers distribute food to up to 300 families in under two hours. The Mobile Market serves high-need populations, often in rural areas with less access to fresh produce and other perishable foods. These Mobile Market events are free and open to anyone regardless of age, immigration status, income or zip code.



MOBILE MARKETS HOSTED **DURING FISCAL YEAR 2021** 

66,475 **FAMILIES FED THROUGH** MOBILE MARKETS

3,719,556 POUNDS OF FOOD DISTRIBUTED

> 51,000 SQUARE MILES OF SERVICE TERRITORY



209 families were served July 23 in Brewster



226 families were served June 10 in Yakima

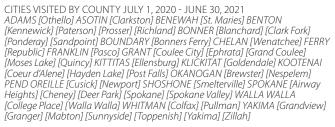


"I come and pick up for families and they really appreciate the extra help."



Food distributed to 245 families June 17 in Bonners Ferry

179 families were served September 17 in Republic



A History of Giving: MEET JOAN & GREG

oan and Greg both grew up in Spokane and have been loyal supporters of Second Harvest since 2003. On the verge of 200 gifts, the couple have been passionate supporters for the last 22 years.

COURTNEY COSSETTE, MARKETING INTERN



Joan and Greg participate in Second Harvest's Feed365 monthly giving program. Joan has been a competitive cook for several years, and the couple both have a love for cooking and see great value in the use of meals to bring people together. They feel that Second Harvest allows them to not only bring food to people, but also bring the experience of home that comes with those meals.

What excites you about Second Harvest and their mission?

Joan: "As Christians, we feel Second Harvest's mission aligns with our values. We believe we have a call to feed the hungry, and Second Harvest allows us to put our faith into action."

What prompted your first gift to Second Harvest?

Joan: "I remember years ago at my previous employer; I saw Second Harvest in action for the first time during a food drive. Seeing the direct impact they were having in my immediate community inspired that first gift."

Greg: "We felt confident that Second Harvest would be good stewards of our donation and get the maximum impact possible out of our dollar."

What inspired you to give monthly to Feed365?

Joan: "On the donation envelope that Second Harvest provides, it says that for every dollar spent they can provide 5 free meals. It always is so encouraging to see that, as it reminds me that if I was spending that dollar myself, I couldn't create 5 meals, but thankfully Second Harvest can."

What do you wish people knew about Feed365?

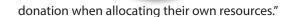
Joan: "We feel a personal sense of joy in giving, and if people understood how rewarding it is to take the time to give every month, I believe they would also feel that joy."

Greg: "I have been so blessed to have a full refrigerator in my house and giving monthly allows me to consistently share that blessing with others."

What is your favorite aspect of Feed365?

Joan: "The option to give monthly allows us to donate in increments that fit comfortably in our monthly budget. I was truly surprised by how much we have given total over the years, but giving a little bit every month helped us to make a greater impact over time. Being able to give monthly to Feed365 brings a consistency not just for us, but I am sure for Second Harvest as well. We are able to plan for what we can donate each month, and Second Harvest can count on that consistent

SCAN HERE TO DONATE MONTHLY!



Greg: "It seems very common for people to give donations just around Thanksgiving or Christmas, but it is important to remember that hunger is not just happening during the holidays. It is something going on all year round, and Second Harvest doesn't stop."

Open mic

Joan: "Second Harvest is a donation we feel very good about. We trust them and are confident that they are making a huge impact in our community with every dollar that they receive.

To learn more about Feed365, visit 2-harvest.org/feed365.

Numerica Credit Union is proud to honor our mission to enhance lives, fulfill dreams and build communities by investing in Second Harvest, an organization committed to building healthier communities by ensuring all members of our community have access to quality food. Numerica's partnership with Second Harvest includes longtime financial support, board leadership, employee volunteerism, participation in food drives and more. Numerica encourages our community to join us in taking action by signing up to become recurring donors through Feed365, and is proud to match the first month's donation for new Feed365 supporters up to \$5,000.





### Celebrating Parterships **OUR CORPORATE SUPPORTERS**

't takes a community to feed a community. No one business, individual, foundation or organization alone can solve the issue of food insecurity.

This season, we're honored to celebrate the many businesses who have taken action to put food on the tables of our neighbors facing hunger. We share the belief that hunger in our communities is unacceptable and we extend our sincerest thanks to all our community partners who have leaned in to make a difference.

> **Generous financial support from our** business community provides food for millions of meals throughout the **Inland Northwest.**



## THANK YOU TO OUR CORPORATE PARTNERS









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Sonderen Packaging

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Spokane House of Hose

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STCU

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Stevens Clay P.S.

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Company Sunnyside Dairy, LLC

America

Thosath Corporation **Tippett Company** 

Tree Top Inc.

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Viren and Associates, Inc.

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**Washington River Protection** 

Solutions

**WEA Eastern Washington WEA Southeast Washington** 

Welch, Comer & Associates, Inc.

Wendle Motors

**WSECU** 

Yakima Chief Hops Inc.

Yakima Valley Farm Workers

Clinic, Inc.

Yoke's Fresh Markets

Ziply Fiber

he North County Food Pantry has always been more than just an opportunity for free groceries. Located in Elk about 30 miles north of downtown Spokane, the North County Food Pantry opens its doors every Monday from 11 a.m. to 2 p.m. and Wednesday from 9 a.m. to noon.





Sandy and her group
of about 20 dedicated
volunteers worked hard to
cultivate a pantry environment
that offered dignity, plenty
of healthy food, and a sense of
community. They provide resources,
connect clients to services, and even started
unity garden behind the pantry. The one-acre

a community garden behind the pantry. The one-acre plot supplies between 3,000 to 5,000 pounds of fruits and vegetables each year for pantry clients.

The opportunity for choice gives shoppers a chance to pick items suited for their dietary needs, family preferences, and a sense of general dignity along with a significant decrease in wasted food.

Despite that varied client experience, Sandy always circles back to the warm, personable interaction between pantry guest and volunteers.

"We're called the 'gathering place' because the community knows us and trusts us," Sandy says. "When our numbers dipped, I started calling people and a lot of them said they weren't coming back until they could shop again. I started the shopping style pantry a few years back and we believe in it and the people love it."

The COVID-19 pandemic forced the pantry to move to a drive-up distribution style, but Sandy noticed a precipitous drop in households (as low as 10 on a Monday) paying them a visit. In June of 2021 they went back to the grocery store, "client choice," style and Sandy says that immediately the numbers started to climb again. She believes this is partially due to swapping out the pre-built boxes in exchange for open pantry shopping again but also the warm and inviting environment provided.

"I've never seen a group of people as compassionate as this group of volunteers," Sandy says. "Joe and I have been very fortunate over the years and now we get to give back."

Individuals who utilize the pantry can shop in a way reminiscent to a grocery store experience, selecting what items they know they will use in what is commonly called a "client choice" distribution style. Sandy Harvey, co-director of the pantry, refers to her clients as shoppers or guests and while she is happy to share the many positives involved in running this pantry model, she is quick to share the other reasons that make North County Food Pantry special.

"It's all about the people who come here. We get to interact with them and hear feedback on how this food is helping," Sandy says.

Through a weekly delivery of fresh produce, dairy, meat, canned goods and bread from Second Harvest, the North County Food Pantry is able to stock their shelves with enough variety to make a balanced selection possible for every shopper.

"Second Harvest has always been there to keep our inventory up and we know the support is there," Sandy says.

Sandy (far right) and her husband Joe (center back) became volunteers in 2004 after Sandy retired from a career with the postal service. They stuck around through the years, eventually becoming co-directors in 2016.





#### **Board of Directors**

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**Dr. Ken Anderson**, Gonzaga University **Katie Burton**, Lydig Construction **Michael Gadd**, Clearwater Paper Corporation

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#### **Hunger Solution Centers**

**Spokane:** 1234 East Front Avenue

Spokane, WA 99202 (509) 534-6678

Tri-Cities: 5825 Burlington Loop

Pasco, WA 99301 (509) 545-0787 Mailing Address: P.O. Box 3068 Pasco, WA 99302











2-harvest.org

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# Mission Moments: SELINGER FAMILY MAKES LEAD GIFT TO FINISH NEW CHILD HUNGER CENTER

JASON CLARK, PRESIDENT & CEO

he community of generosity that helps get food to children facing hunger is inspiring. That includes the broad base of support for Second Harvest's new center focused on feeding kids first. It's been two years since Second Harvest purchased much-needed additional warehouse space across the street from its longtime distribution center in

Spokane. Since then, the Wolff Family Child Hunger Solution Center has been taking shape—despite significant delays as a result of the pandemic. Now open and in the second phase of renovations, Second Harvest is incredibly grateful for a Spokane couple who raised their hands to make a lead gift toward finishing this important work.

"Children's hunger is one of the most important issues around," said Dr. Samuel Selinger in describing what this donation means to him and his wife, Rosemary. "Both of us have been involved in caring for people, Rosemary as a speech therapist and me as a doctor. Making sure kids have the proper nutrition is something that could influence their entire life. With the new center being so close to the local medical schools and universities, children getting enough to eat and grow fits right in with what's happening in that part of town."

As many families struggle to put enough food on the

table, one out of five children in the Inland Northwest is at risk of hunger. The Selingers reflected on how that alarming statistic and the generosity of another local family, the Wolffs, rallied others to bring Second Harvest's child hunger center to life.

"All of the individuals who contributed—it is a powerful thing to be part of a community effort," Rosemary said. "It's so wonderful to be a part of something that will affect people for the better. Spokane has been good to us, and our lives have been enriched by many people. Our family has thrived here. And for us, it's a real privilege to put something back into this community and maybe make a bit of difference."

As part of phase two of this project, a board room and community room will be added. Each will bear the Selinger family name in recognition of their lead gift. Second Harvest looks forward to welcoming people to this space to connect them more deeply to the cause of ending hunger.

HEA EVE EVE EVE Som Sampaamy

Watch for more updates on the progress of phase two of the Wolff Family Child Hunger Solution Center renovations at 2-harvest.org and on Second Harvest's social media channels.