

SPRING into giving

Setting Up Your Online Fundraiser

An online fundraiser is an easy and efficient way to raise funds to help fight hunger. Any individual or someone representing a business, church, school or other group can set up a fundraising page to benefit Second Harvest. It's quick to set up, easy to manage, and you can track your results in real time!

Just follow these few steps to get your fundraiser live:

1. Go to crowdrise.com/secondharvest.
2. While on Second Harvest's Charity Profile, click **FUNDRAISE FOR THIS CHARITY**.
3. You will be given two choices—click the first one, **START A NEW FUNDRAISER**.
4. You will be asked to sign in to or create your personal CrowdRise account.
5. Once you are logged in, follow the simple steps to create and personalize your fundraising page. You can choose a title, add up to 12 photos and a video or logo, as well as some information specific to your business/church/school/group and campaign for Second Harvest.
6. You will be able to e-mail your page and share your fundraiser link on social media with friends and coworkers to invite them to donate. You can even start a little healthy competition with other friends, departments, classrooms or team challenges.
7. People who donate to your fundraiser will receive an immediate thank you e-mail and a receipt containing all the details of the tax deductibility of their donation.
8. You will be able to track the real-time progress of your fundraiser on your page at any time.

**Every \$1 you raise provides 5 meals for hungry people.
Thank you for helping Second Harvest fight hunger and feed hope.**



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